

REQUEST FOR PROPOSALS/CALL FOR ARTIST SUBMISSIONS

Cartersville Sculpture Walk 2018-2020

Public art exhibit of original outdoor sculptures displayed May 2018- March 2020 in
Downtown Cartersville City of Cartersville, Georgia

I. PURPOSE

The Cartersville Downtown Development Authority is initiating a public art project designed to be highly visible and create pedestrian-scaled environments for the enjoyment of residents, visitors and the public at large. Specific artists have been identified who have established reputations for design, execution and installation of three original outdoor sculptures to be displayed for a period of just less than two years from May 2018 through the end of March 2020, in downtown Cartersville. The objective of this project is to have a well-balanced, site specific exhibit of sculptures targeted to represent our city and its heritage.

Program goals include:

- Enhancing Cartersville's downtown with an exhibit of original and unique pieces of art.
- Stimulating interest in Cartersville's public art initiative and adding cultural value to the area.
- Attracting visitors, residents, and businesses to the area.
- Serving as the foundation for developing an ongoing Public Art Program throughout the City and Bartow County.

The initial sculpture walk locations are all located in the downtown Cartersville area and are as follows:

- Friendship Plaza (next to historic train depot)
- Founders Oak lot (across from City Hall)
- Corner of City Hall property (at Cherokee Avenue and North Public Square)

II. BACKGROUND & PROJECT/SITE OVERVIEW

Believing that public art plays a significant role in helping to create a well-rounded, vibrant community, the Cartersville Downtown Development Authority (DDA) has applied for and received a Vibrant Community Matching grant for \$5,000 from the Georgia Council for the Arts. With this grant, the DDA is undertaking to place three unique sculptures within downtown Cartersville.

This will be the inaugural phase of a Cartersville Sculpture Walk with the intention of having this serve as an integral component of Cartersville's efforts to bring public art to the area. The goal is for the Cartersville Sculpture Walk program to be expanded in future years and funded through donations from individuals, families, and area businesses. The Sculpture Walk program will provide promotional materials highlighting and marketing the exhibit, artists, and sponsors. The public will be encouraged to explore each sculpture through walking tours outlined in the promotional materials but they will also be placed in a highly visible for maximum public impact. Public art is a driver of economic development and tourism and as such is a priority for the Downtown Development Authority.

Additional information about the City of Cartersville and historic downtown, including photos

and maps, may be obtained at www.downtowncartersville.org

III. ELIGIBILITY & ARTIST SELECTION

For the current Vibrant Communities Grant project, the task force has determined that an open competition hosted via a Request for Proposals (RFP) is the most appropriate.

Open Competition

An open competition is a call to artists for a specific project in which artists are asked to respond through a Request for Qualifications (RFQ) or Request for Proposals (RFP) process. Calls for artists should be sufficiently detailed to permit artists to determine whether their work is appropriate for the project under consideration. Any artist may respond to the RFP by submitting a proposal before the stated deadline, provided that the proposal adheres to the limitations and requirements established in the program requirements and information.

IV. ARTIST FEE/STIPEND/AWARDS

Artists chosen to participate in the Sculpture Walk will receive a one-time stipend of \$2,000 per sculpture, of which \$1,000 will be paid within 30 days of delivery and installation of the sculpture. The remaining \$1,000 will be paid to artists for sculptures that are not ultimately purchased through the program and that are properly removed at the end of the specified display period. Selected sculptures must be displayed for the entire duration of the exhibit.

The artwork remains the property of the artist throughout the exhibition period and reverts to the artist's keeping at the conclusion of the approximately two-year exhibit. In essence, the artwork is "rented/loaned" to the exhibit. All sculptures will be insured for liability and physical damage through the City of Cartersville. The DDA may elect to purchase artwork during the display period and has the first right of refusal regarding purchase after the display period has ended. Artists submitting work agree that the City of Cartersville and/or the Cartersville DDA may reproduce images of the artwork for non-commercial, educational, and promotional purposes, with credit given to the artist when artwork is highlighted.

V. ARTWORK SALE OPPORTUNITY

The Cartersville Downtown Development Authority will promote the sale of sculptures to the public - either for personal/commercial use or as a permanent donation to the City and/or the DDA. Artist(s) may sell the work during the exhibition period; however, the work must remain on site for the duration of the exhibition. The Downtown Development Authority will receive a 10 percent commission of the purchase price on sculptures sold during the display period. Should someone wish to donate the purchased piece to the City, or should the DDA purchase the piece, the DDA would forego the 10 percent and discount the sale price by the amount equal to 10 percent.

VI. PROGRAM INFORMATION AND PROPOSAL REQUIREMENTS

- Three (3) pieces will be chosen for the initial sculpture walk tour.
- All sculptures will be insured for liability and physical damage through the City of Cartersville.
- Artists may submit up to three pieces for consideration. There is no fee to the artist for

submitting artwork.

- All entries must be original works of the submitting artist or team of artists; however, they do **not** need to have been created specifically for this exhibit.
- Pieces should be constructed with audience safety in mind, understanding that they will be displayed in a public setting.
- Pieces may vary in size and will be selected for the proposed locations as appropriate.
- Most of the sculptures will be displayed on steel pedestals (base tops are 2'x2', 3'x3', and 4'x4') or concrete pads (varied sizes) designed to fit the location and/or artwork.

Requirements

- Proposal must include a written description of the sculpture including: medium, size, cost, method and timeline for installation, and background information about the piece.
- Proposal must include a brief artist biography as well as a resume.
- Proposal must include completed Contractor Affidavit and Agreement (Everify) Form
- Sculptures must have a minimum height of approximately 30 inches.
- Sculptures must be able to be structurally secured to a steel pedestal or concrete pad with anchor bolts or similar devices.
- Sculptures need to be made of durable material appropriate for outdoor display and, at times, adverse weather conditions (high winds, low temperatures, high temperatures, snow storms, high traffic areas).
- Artists will be responsible for the timely installation and removal of their sculpture(s).
- Artists are responsible for shipping and delivering the artwork to and from the installation site.

VII. SELECTION PROCESS

The selection committee is comprised of the three community members/artists. The committee will make final recommendations regarding the selection of proposals to the DDA Board and City Council. Upon selection the chosen artists will receive an agreement outlining further information including details relating to delivery and installation/placement of the artwork.

Artist selected will be evaluated on the following:

- Originality/creativity.
- Quality of materials and execution.
- Ease of installation.
- Sale price of artwork.
- General community appeal.
- Appropriateness/relevance for the area (City of Cartersville and/or Bartow County).
- Durability of the artwork (preference may be given to pieces requiring less maintenance or that have better sustainability of materials).
- Other evaluation criteria not outlined above may be considered as necessary.

VIII. TIMELINE/SCHEDULE

- Artist Proposals Due: December 14, 2017; 4pm
- Initial Meeting of Jury: December 15, 2017
- Announcement of Winner: December 29, 2017
- Start of Project: January 1, 2018

- Completion/Delivery of Project: April 30, 2018
- Installation: May 1-11, 2018
- Unveiling: May 12, 2018

IX. APPLICATION PRESENTATION & CONTENT

Please submit a copy of **all** items listed below. Each page of the proposal should clearly indicate the artist name and project title. Proposals submitted without these necessary items and **all** information may not be included for consideration.

Present your materials in the following order:

- Completed Request for Proposal Application.
- Color photo/drawing/image/model of proposed work.
- Project/sculpture title and narrative description of proposed artwork (not to exceed two pages; maximum of about 750 words). Narrative should include origin of idea, theme, design/creative rationale, etc. Narrative must include approximate dimensions and weight, installation requirements, proposed materials, and any other special requirements.
- Artist's biography.

Artist will not be compensated for the cost of proposal submissions regardless of medium selected. Unless otherwise requested, all materials submitted become the property of the Cartersville DDA.

The Cartersville Downtown Development Authority (DDA) reserves the right to accept or reject any and all submittals, waive technicalities and informalities, change scope of work, and amend said Request for Proposals as desired by the DDA. The DDA reserves the right to negotiate with artists and to select the artists who best meet the DDA's needs.

X. APPLICATION DEADLINE AND DELIVERY

Submissions must be **received** by 4:00 p.m., EST, Thursday, December 14, 2017.

Submit qualifications and information to the following address:

Cartersville Downtown Development Authority
 c/o: Public Art Task Force
 1 Friendship Plaza
 Cartersville, GA 30120

XI. INQUIRIES/ATTACHMENTS

If you have questions or need additional information, please contact Lillie Read, Downtown Development Authority manager at (770) 607-3480 or lread@downtowncartersville.org

Request for Proposal (RFP)
Cartersville Sculpture Walk 2018-2020
City of Cartersville, Georgia

APPLICATION

ARTIST NAME:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

ALTERNATE PHONE:

E-MAIL ADDRESS:

WEBSITE (if applicable):

SCULPTURE TITLE:

MATERIALS/MEDIUM:

DIMENSIONS:

Height:

Width:

Depth:

Weight:

Insurance Valuation:

Sales Price:

INSTALLATION: Describe below how artwork will be installed and attached to base/pedestal. Describe any special installation requirements and note an estimated size of base you would recommend to accommodate your sculpture.

Date received: _____

Received by: _____

CONTRACTOR AFFIDAVIT AND AGREEMENT

By executing this affidavit, the undersigned contractor verifies its compliance with O.C.G.A. 13-10-91, stating affirmatively that the individual, firm, or corporation which is contracting with City of Cartersville has registered with and is participating in a federal work authorization program* [any of the electronic verification of work authorization programs operated by the United States Department of Homeland Security or any equivalent federal work authorization program operated by the United States Department of Homeland Security to verify information of newly hired employees, pursuant to the Immigration Reform and Control Act of 1986 (IRCA), P.L. 99-603], in accordance with the applicability provisions and deadlines established in O.C.G.A. 13-10-91.

The undersigned further agrees that, should it employ or contract with any subcontractor(s) in connection with the physical performance of services pursuant to this contract with City of Cartersville, contractor will secure from such subcontractor(s) similar verification of compliance with O.C.G.A. 13-10-91 on the Subcontractor Affidavit provided in Rule 300-10-01-.08 or substantially similar form. Contractor further agrees to maintain records of such compliance and provide a copy of each such verification to the City of Cartersville at the time the subcontractor(s) is retained to perform such service.

The undersigned Contractor is using and will continue to use the federal work authorization program throughout the contract period.

EEV/Basic Pilot Program* User Identification Number

BY: Authorized Officer or Agent
(Contractor Name)

Date

Contractor/Entity Name

Title of Authorized Officer or Agent of Contractor

Contractor Address

Printed Name of Authorized Officer or Agent

SUBSCRIBED AND SWORN
BEFORE ME ON THIS THE
____ DAY OF _____, 20____

Notary Public
My Commission Expires:

* As of the effective date of O.C.G.A. 13-10-91, the applicable federal work authorization program is the "EEV/Basic Pilot Program" operated by the U.S. Citizenship and Immigration Services Bureau of the U.S. Department of Homeland Security, in conjunction with the Social Security Administration (SSA).