CARTERSVILLE DOWNTOWN DEVELOPMENT AUTHORITY

Board of Directors Meeting Minutes

Thursday, April 18, 2019

1. Call to Order Dan Kramer

In attendance:

Board members present: Dan Kramer, Mary Ann Henry, Pam Wilson, Barry Henderson, Alan Sanders, and Jennifer Smith, Michael Chitwood

Board members absent: None

DDA staff: Lillie Read, Hannah Surrett

City of Cartersville staff: Dan Porta

1. Approval of Minutes Dan Kramer

Mary Ann Henry made a motion to approve the minutes as presented. Jennifer Smith seconded. The motion was voted and passed unanimously. (7-0)

1. Internal Affairs

* 1. Review of Budget Lillie

Lillie reviewed the budget. Expenses are on target for budget projections.

* 1. BID Update Lillie

Lillie reviewed the BID budget. There were no BID expenditures in past month.

* 1. Manager’s Report Lillie

Lillie presented the manager’s report to the board.

1. Downtown Info:
   1. BBQ and Brews happened – nearly 11,000 people downtown, Gary came to DBA meeting to discuss pros/cons with downtown businesses
   2. Table 20 indicated they want any downtown event to be full square/include them
   3. Taste of Cartersville happening Saturday, May 6, all downtown merchants can have a free booth at the event.
2. Economic Development
   1. Water main project making progress, aiming for completion in May.
   2. Reviewing BID district info and planning business/property owner visits.
3. Design
   1. New Christmas decorations under discussion.
   2. Progress with Public Works on mural under the bridge.
4. Promotion
   1. Downtown Fashion Show held April 12. Money raised for Tranquility House.
5. Outreach
   1. PD hosted Active Shooter Training at PD HQ for downtown businesses.
6. Other
   1. 10 West Main Street (and warehouse) for sale at $1,200,000.
   2. Depot roof replacement bids to be accepted at Council meeting
   3. Shelter Brewery presenting at Council meeting.
   4. Pam, Hannah, and Lillie attended training at Emory for digital side of downtown walking tour.
   5. DDA budget is in process, no significant changes from last year.
   6. Events Report Hannah

Hannah presented the events report. Music by the Tracks will be starting in May.

* 1. Board Reports Board members

There were no board reports.

1. New Business
   1. Discussion of Etowah Bush School proposal Lillie

Lillie presented the rental proposal to the Etowah Bush School for consideration.

* 1. Approval of event table purchase Lillie

Lillie requested the use of BID funds for promotion to purchase new plastic event tables that will replace the broken wooden tables. The tables are 102.99 each and 10 will be purchased, with free shipping. Pam Wilson made a motion to approve the request. Alan Sanders seconded. The motion was voted and passed unanimously. (7-0)

* 1. Main Street 101 class for new board members Lillie

Lillie gave new board members information for fulfilling their required Main Street 101 classes online.

1. Other Business
2. Adjourn

Michael Chitwood made a motion to adjourn.