CARTERSVILLE DOWNTOWN DEVELOPMENT AUTHORITY

Board of Directors Meeting Minutes

Thursday, June 20, 2019

1. Call to Order Dan Kramer

Dan Kramer called the meeting to order.

Board members present: Dan Kramer, Barry Henderson, Pam Wilson, Jennifer Smith, Mary Ann Henry, and Alan Sanders.

Board members absent: Michael Chitwood

DDA staff: Lillie Read, Hannah Surrett

City of Cartersville staff: Dan Porta

Citizens: Carol Sandlin and Valerie Millsaps

1. Approval of Minutes Dan Kramer

Mary Ann Henry made a motion to approve the minutes as presented. Jennifer Smith seconded. The motion was voted and passed unanimously (6-0, with 1 absent).

1. Internal Affairs

* 1. Review of Budget Lillie
  2. BID Update Lillie
  3. Manager’s Update Lillie
  4. Events Update Hannah
  5. Board Update Board members

Lillie reviewed the budget and no questions were raised. The managers update and events update were presented.

1. New Business
   1. No new business

Carol spoke to the board about new Christmas decorations and asked the city to help reinvest in new downtown decorations. Lillie said she would work with the Electric Department to get some specifications about lighting options for the street lamps.

Lillie gave a quick presentation about the new BID map that she is working to develop with the city’s GIS department.

Lillie requested input from the board about the DDA’s participation in the Chamber directory and what size ad they would like to see. The board indicated that 1/3 of a page would be their preference. Dan Kramer made a motion to reduce the ad size from a full page to a 1/3 of a page. Alan Sanders seconded. The motion was voted and passed unanimously (6-0, with 1 absent).

1. Other Business
2. Adjourn

Jennifer Smith made a motion to adjourn.