CARTERSVILLE DOWNTOWN DEVELOPMENT AUTHORITY

Board of Directors Meeting Minutes

Thursday, July 18, 2019

1. Call to Order Dan Kramer

Dan Kramer called the meeting to order.

Board Members present: Dan Kramer, Jennifer Smith, Pam Wilson, Alan Sanders, Barry Henderson, and Mary Ann Henry.

Board Members absent: Michael Chitwood (resigned from Board in July)

DDA staff present: Lillie Read, Hannah Surrett

City staff present: Dan Porta.

1. Approval of Minutes Dan Kramer

Alan Sanders requested to have his name added to the minutes for June as he was present, but did arrive to the meeting late.

Mary Ann Henry made a motion to approve the minutes. Jennifer Smith seconded. The motion was voted and passed unanimously. (6-0)

1. Internal Affairs

* 1. Review of Budget Lillie

Budget information for the past month was not yet available due to the end of the fiscal year and the books not yet being closed.

* 1. Manager’s Update Lillie

Lillie provided the managers update, which can be viewed as part of the agenda packet.

* 1. Events Update Hannah

Hannah provided the events update.

* 1. Board Update Board members

There were no board updates.

1. New Business
   1. Approve rollback rate for BID tax Lillie

Dan Kramer made a motion to roll back the BID tax from 2.21 to 1.78 to maintain revenue levels rather than increase them as a result of increasing property values. Alan Sanders seconded. The motion was voted and passed unanimously. (6-0)

* 1. Discussion of alcohol service at events Lillie

The board suggested opening the annual sponsorship up for a bid and having per-event registration at a higher individual cost.

* 1. Discussion of event vendors/downtown vendors Lillie

With the expansion of the Bluegrass Festival the board agreed that staff should not limit the type of vendors at the festival, even if they compete with brick and mortar businesses for the day.

* 1. Update on art under the bridge Barry

Barry gave an update about the art under the bridge, which should be starting the week of September 16, with installation the week after, and an official unveiling with the Cultural Arts Alliance around September 27 or 28.

1. Other Business

Barry Henderson informed the board that Eric Strauss has agreed to donate “Elements of Reason” to the city for the cost of the remaining payments already due as part of the grant agreement, which is $2,000. $1,000 of that amount is the final payment for “Elements of Reason” and $1,000 of that amount is the final payment for his other piece, “Mesa Man”. The Booth Museum has agreed to extend the loan of the “Mesa Man” sculpture for another two years. Pam Wilson made a motion to accept the donation of “Elements of Reason”. Jennifer Smith seconded. The motion was voted and passed. (6-0)

1. Adjourn

Alan Sanders made a motion to adjourn.