CARTERSVILLE DOWNTOWN DEVELOPMENT AUTHORITY

Board of Directors Meeting Minutes

Thursday, November 21, 2019

1. Call to Order Dan Kramer

Dan Kramer called the meeting to order.

Board members present: Alan Sanders, Alexis Carter-Callahan, Dan Kramer, Jennifer Smith, Mary Ann Henry, and Pam Wilson

Board members absent: Barry Henderson (resigned)

DDA staff present: Lillie Read, Courtney Sutter

City staff present: Dan Porta

1. Approval of Minutes Dan Kramer

Dan requested a motion to approve the October minutes. Pam Wilson moved to approve the minutes as presented. Jennifer Smith seconded. The motion was voted and passed unanimously. (6-0)

1. Internal Affairs

* 1. Review of Budget Lillie

Lillie reviewed the budget and the BID reports. The board did not have any questions.

* 1. Manager’s Update Lillie

Lillie provided the managers update, which can be viewed as part of the agenda packet.

* 1. Events Update Courtney

Courtney provided the events update. The Bluegrass Festival was rained out due to tropical storm Nestor.

* 1. Board Update Board members

There were no board updates.

1. New Business
   1. Discussion of Bluegrass Festival

The board discussed the weather issues faced at the 2019 Bluegrass Festival and reviewed the vendor feedback from the event. The decision was made to maintain the standing rain-or-shine/no refund policy but to revise the policy for clarity with future events. A recommendation was made to look into text message systems for vendors as well as the potential for optional insurance add-ons for the vendor application.

1. Other Business

There was no other business.

1. Adjourn

Alan Sanders made a motion to adjourn.