



**Request for Proposal – Friendship Plaza Mural Project
Permanent Outdoor Mural
Submittal Deadline: January 16, 2022**

How to Apply

Please submit completed proposals to **DROPBOX** by midnight on Sunday, January 16, 2022:
<https://www.dropbox.com/request/rcsC3kU7RgOrtbB6H6N5>

Submit all questions in writing to:
Lillie Read, Director
lread@downtowncartersville.org

Introduction

The Cartersville Downtown Development Authority is soliciting proposals from qualified artists, or teams of artists, to provide design and implementation services for an exterior mural in Downtown Cartersville.

The site of work for this project is along five raised planter boxes in Friendship Plaza, located in the center of Downtown Cartersville adjacent to the train tracks. The address is 1 Friendship Plaza, Cartersville, GA 30120. The intention is to paint only the surfaces that are facing the plaza area. The total project area is approximately 608 square feet. Pictures and measurements of each surface are included at the end of the RFP.

A juried panel set up in partnership between the Cartersville Downtown Development Authority and Art in Bartow will serve as the body to evaluate artist proposals and make recommendations. The Downtown Development Authority will contract directly with the artist after selection.

Proposal Overview

The Cartersville Downtown Development Authority was successful in securing a grant from the Georgia Council for the Arts to bring museum-quality art into the downtown public space.

1. The mural should be family friendly and suitable for public viewing by all ages. The jury will not consider material that is obscene, offensive, or controversial.
2. There will be no logos, words, or commercial imagery in the mural.
3. The goal of the project is to bring an original piece of public art to Downtown Cartersville that demonstrates artistic excellence and reflects the spirit and positive values of the city. The project should beautify and add character to the downtown district.
4. The jury is looking for a one-of-a-kind original design with a “wow” effect and would prefer a piece that offers photographic/interactive opportunities for visitors to downtown.

Evaluation Criteria

The selection of an artist, or artist team, will be based upon:

1. Artistic merit and originality of the design.
2. A concept that promotes the goals stated in proposal overview.
3. Appropriateness of the design for the location, including the scale, content, color and design in relation to the site.
4. Artist’s qualifications, including prior success with design and implementation of murals/large-scale public art work.

The artist must comply with all requirements of the grant. The Downtown Development Authority reserves the right to accept or reject all bids, in whole or in part, and to waive formalities, as appropriate. The DDA reserves the right to call for new proposals, or to award a contract based on the next most qualified proposal, if the selected artist does not execute a contract within ten (10) days after notification that their proposal has been accepted.

Budget

The total amount available for this project is \$17,000. The budget must cover the artist’s labor and materials and will be paid in three installments.

1. Materials will be paid for upfront according to the artist’s submitted materials budget.
2. 50% of the labor costs will be paid to the artist halfway through the installation period (contingent on the artist meeting their timeline for installation).
3. The remaining 50% will be paid to the artist upon satisfactory completion of the installation.

Financial compensation will be made in accordance with an agreed upon contract between the artist and the Cartersville Downtown Development Authority.

Application Requirements

Each submittal must include:

1. A narrative and design illustrating the concept, including a digital format of all components.
 - a. A proposed design for each of the five (5) planters should be included.
 - b. The jury is expecting a high-resolution PDF or JPG color image, no larger than 10MB per file, of each proposed design.
2. A description of the approach to the project such as methods of surface preparation, primer applications, varnish or other material to secure the longevity of the mural.
3. Identification of the medium, timeline for completion and approximate dimensions for the proposed mural if they are to extend beyond the stated dimensions.
4. A proposed itemized budget for an artist or team of collaborative artists, delineating the artist(s) fees, supply costs, preparation of wall prior to installation, travel-related expenses, contingency fees and other associated costs, such as for subcontracted artists or designers.
5. Warranty for completed work and maintenance program.
6. Images and reviews of previously completed works that describe the size, materials, cost and location of other public works.
7. References for earlier projects.
8. Artist(s) resume(s), no longer than two (2) pages, to include a brief one (1) page summary of work, including experience with murals (exterior and/or interior), and general statement of work.
9. Artwork samples of murals and other works or projects, shall be no more than ten (10) in listed in chronological order with the most recent as the first sample.
10. Proof of insurance.
11. GEORGIA SECURITY AND IMMIGRATION COMPLIANCE ACT (1) Effective as of July 1, 2007, and pursuant to O.C.G.A. 13-10-91, every public employer, every contractor of a public employer, and every subcontractor of a public employer's contractor must register and participate in a federal work authorization program as follows: (a) No public employer shall enter into a contract for the physical performance of services within this state unless the contractor registers and participates in a federal work authorization program to verify the work eligibility information of all new employees. (b) No contractor or subcontractor who enters into a contract with a public employer shall enter into such a contract or subcontract in connection with the physical performance of services within this state unless such contractor or subcontractor registers and participates in a federal work authorization program to verify the work eligibility information of all new employees. (2) In accordance with O.C.G.A. 13-10, the requirements of paragraphs (a) and (b) of paragraph (1) shall apply to public employers, their contractors and subcontractors, as follows: (a) On or after July 1, 2007, to public employers, contractors, or subcontractors of 500 or more employees; (b) On or after July 1, 2008, to public employers, contractors or subcontractors of 100 or more employees; and (c) On or after July 1, 2009, to all other employers, their contractors, or subcontractors.

12. A suitable artist maintenance program that includes among other things applications of anti-graffiti/anti-ultraviolet coating, inspections, surface cleanings, additional coats of protective paint. Artwork longevity of murals must display for at least five (5) years and the maintenance program must incorporate a schedule of costs and timeline for maintenance.

Artists may apply as individuals, or as a group of artists who may form a team to submit a collaborative proposal. The latter option may provide an opportunity for artists with less public art experience to partner with more established muralists and gain valuable experience and credentials. However, artists wishing to apply as a team should appoint and pronounce one (1) person to officiate as the main contact for the project. Delegation of project duties shall be listed in application along with a declaration for a one source of payment, as the group of artists should delegate how to divide their commissions/fees prior to an award.

Project Timeline

Proposals submitted to Dropbox:	January 16, 2021
Review period:	January 17, 2022 – January 30, 2022
Notice of offer:	By January 31, 2022
Acceptance of offer:	No later than February 5, 2022
Project start date:	Any time after acceptance of offer
Project completion:	No later than May 15, 2022

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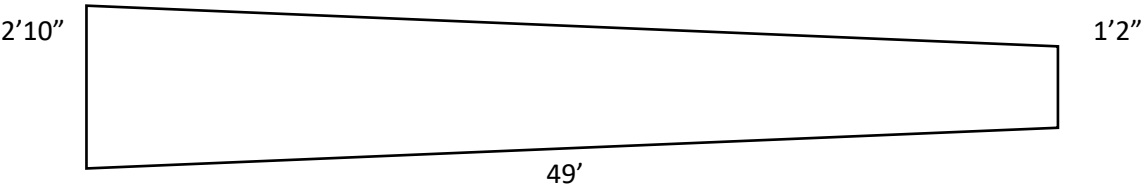
<https://www.dropbox.com/request/rcsC3kU7RgOrtbB6H6N5>

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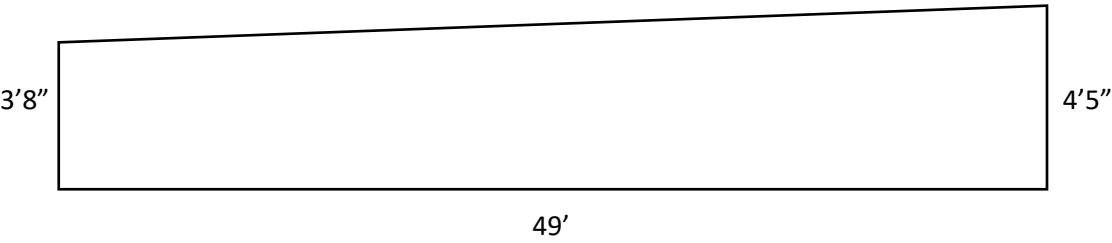
Lillie Read, Director

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PLANTER #1



PLANTER #2



PLANTERS #3 & #4



PLANTER #5

